

**DRAFT AMENDMENT OF REGULATION 388, FOOD REGULATIONS 1985**  
**(Special Purpose food)**

Malaysia proposes to amend Regulation 388, Food Regulations 1985 to prescribe the prohibition of the use of words that reflect grading, quality or superiority on labels of special purpose food.

The proposed amendment is as below:

**Regulation 388**

Words to indicate grading, quality or superiority or any other words of similar meaning or implications or sound like, including but not limited to “Gold”, “A+”, “Plus”, “Premium”, “Platinum”, “Pro”, “Advance”, “Super”, “Complete”, “Balance”, “Unique” and “Protect” shall not appear on the label of any package of food for which a standard is prescribed in Regulation 389 to 391

Note:

Regulation 389 – Infant Formula

Regulation 389A – Follow up Formula

Regulation 390 – Canned Foods for Infant and Young Children

Regulation 391 – Processed Cereal-Based Foods for Infants and Young Children